



President's Report – June 2018

I trust you were able to stay warm during our recent winter arctic blast. With some weeks of winter left yet, you can focus on staying Hot in Redlands by participating in the Redland BaR Awards: Red Hot in Redlands – Business Fired Up.

The Redland BaR Awards is the premier business event on Redlands' calendar, and now is the time to nominate your business for one of the Business Awards. Available this year are:

- Redlands Best Micro Business *sponsored by Precision Loans*
- Redlands Best Small Business
- Redlands Best Medium/Large Business
- Redlands Most Innovative Business *sponsored by Kim Richards MP*
- Redlands Best Start Up Business *sponsored by Australian Industry Trade College*
- Redlands Best Young Entrepreneur *sponsored by Kim Richards MP*

Benefits of entering include receiving valuable feedback from our panel of professional judges, the opportunity to benchmark your business against similar sized businesses within Redlands, and the prompt to take time out of your business to focus on your strategic direction, why you do what you do and what can you do better.

Entering is as easy as downloading the Handbook from the website, www.redlandbarawards.com and answering 3 or 4 questions that address the “how” and “why” of your business. Nominations can be forwarded to our Executive Officer, Naomi Cauley, by either emailing naomi@redlandcitychamber.org.au or posting to PO Box 234, Cleveland Qld 4163. You have until the end of July to get your nomination in.

Trophy Sponsorships are being offered this year and for as little as \$500 you can have your business name engraved on the trophy of your choice. As Sponsor you are also invited to present your award at the Gala Dinner and are given mention every time your Award is promoted. It's a great way to increase awareness of your brand within your own business community of Redlands. To learn more, contact Naomi Cauley on 0478 202 306.

The Awards culminates in a Gala Presentation Dinner being held on 24 November at Sheldon Event Centre. Last year more than 600 business people attended the dinner which included a three-course meal, some wine/beer/softdrink and live entertainment provided this year by locals Little Steely Brothers. Tickets will go on sale soon so Like us on Facebook to stay up to date: www.facebook.com/redlandretailawards.

Yours in business

Lynne Sturgess