



## President Report July 2018

Well the mornings might be chilly but our enthusiasm to buy local and employ local is on fire.

The Redland Coast is fortunate to have such beautiful winter days plus a fantastic scenic mix of urban, bush and bay options to explore. We have great venues to visit, shop, eat, enjoy a coffee or sample a nice cold beverage and we hope that you have **nominated your favourite** venue in the Business and Retail (**BaR**) Awards. Voting is well on the way so please vote for a business or if you are a business owner, you have until the end of July to get your nomination in for Redlands Best Business.

Trophy Sponsorships are available to raise your business community profile, let us know if you would like to take up one of the limited spots.

**Redlands Village Experience** – the RCCC Chamber Marquee at Redfest – is another opportunity we have for ALL businesses, retail, hospitality and service providers to participate in “The Chamber” at RedFest – the benefits are many. You only need one person from your business to be there for a few hours and you will get to meet other businesses and the community as they enter Redfest through “The Chamber”.

People do business with people they know, like and trust and it’s this very reason that our Redlands Village Experience is about meeting the people behind our local business. It’s not about selling, so you don’t need to bring stock etc. It’s all about people meeting people and we encourage you to wear your brand.

You can’t sell a secret and many local people don’t know what “gems” the other villages have hidden within them. This is your opportunity to showcase the people behind the business and connect with the thousands of people in our community who visit Redfest between 7<sup>th</sup> – 9<sup>th</sup> September.

You can also enter our “wear your brand” competition - Upload a video or photo showing how you wear your brand and use the hashtag #wearyourbrand. One business will win their 2019 membership with Redland City Chamber of Commerce.

To register your business in your specific village please see our facebook page Redlands Villages Experience or email [naomi@redlandcitychamber.org.au](mailto:naomi@redlandcitychamber.org.au)  
[#RCCC](#) [#Redfest](#) [#redfesthiddengems](#) [#rcccdefest](#) – please share with someone you want to help grow their business.

Yours in business

Lynne Sturgess