



## **Presidents Report – February 2019**

Redland City Chamber of Commerce (RCCC) is a non-political, non-for-profit organisation whose focus is on positive outcomes that attract investment, build business and employment opportunities that support our unique Redlands Coast Way of Life.

We advocate pro collaboration for strong community connections and job growth. To that end we continue to ask elected Political Leaders to think about the impact of perception and we want action, with positive results – not avoidance or sledging.

How can we help your business? On that note, we need to hear from you... with the year planned around key business / industry sectors we ask people to participate in our SURVEY on our website – Member Consumer Confidence is important for us to gauge, you actually don't have to be a member to participate.

Why? So we can provide relevant education, connect businesses with opportunities and each other. We want to know our members better to deliver on your requests and track what we do.

Have a look at the website for the SURVEY and date claimers for events coming up  
<https://www.redlandchamber.org.au>

We had an excellent response to our February breakfast and it was clear that we all want to live and work in a prosperous area. A key message was the need to make people feel welcome and we want our networking events to be that. We encourage you to come to events with a client, business partner, friend or prospect.

Share the “Welcome” message in your business.

Together we can raise the profile of Redlands Coast by sharing what we enjoy and participate in a positive experience to propel our business community. Don't underestimate the value of supporting other businesses in our local economy – “what goes around, comes around”. Share your positive experiences and/or talk with each other about what could help someone improve their customer experience.

We are all responsible for how our customers and community feel. Each of us can be a positive influence for business and our local economy.

Yours in business

Lynne Sturgess