



President's Message

21 September 2014

Australians have had a remarkable rise in prosperity. This is an unprecedented result of the productivity gains of the 90's and the resources boom. There are many who take for granted an automatic increase in living standards.

These days are behind us with productivity stalled and a decline in our terms of trade. Per capita total income (including resources) has fallen for the past 2 years after consecutively rising for 2 decades. We are not in recession but the warning signs are apparent.

Future increases in prosperity will not be from windfalls but will have to be earned.

Redlands is not immune. Collectively we have to do more with less and maximise our resources. The Chamber has been working with Council to formulate an Economic Strategy which will transform our economy from consumption orientated employment to increased population supporting jobs. To create new knowledge based value-add businesses requires a radical deviation from past practices and strategies. It requires a collective vision which will drive Council's policies and the community's understanding.

The Redlands Business Excellence Awards acknowledges the achievements of the many outstanding businesses in Redlands and culminates with the Gala Presentation Dinner at Sheldon Event Centre Saturday, 25 October. Get you tickets now from our website.