



## President's Report – June 2020

This week the Redlands Coast Chamber of Commerce and Redlands Regional Jobs Committee launch a brand-new initiative called 'Championing Redlands Coast'.

The Championing Redlands Coast (CRC) initiative will provide a strong cohesive narrative of the Redlands Coast's future which can be used to:

- Understand the city's project and infrastructure pipeline;
- Identify employment and skilling opportunities;
- Attract investment and business;
- Inform future Redlands Coast communications campaigns to residents, investors and industries;
- Assist in strategic direction and decision making; and,
- Help implement community and economic initiatives to improve the local economy overall.

The Redlands Coast has a strong future of projects and initiatives that will shape our city. How does the Capalaba Town Centre upgrade, QUAMPI, Weinam Creek upgrade, the Redland's Regional Sports Precinct and other key projects shape the Redland's identity and our position within SEQ? CRC is the vehicle that will align these projects into a narrative for the region and will identify investment opportunities, growth for local businesses and jobs for the community.

A new website will facilitate regular updates, being complemented by social media channels to ensure we are also receiving feedback wherever possible. We are currently in the process of selecting an expert consultant to assist us with moving the initiative forward and will deliver further updates in the very near future!

Yours in business

Rebecca Young  
President