



A Bright Future Ahead

Partnership Prospectus 2023

An initiative of

REDLANDS COAST
CHAMBER OF COMMERCE



About the Chamber

Vision & Mission

Redlands Coast Chamber of Commerce

Vision: A BRIGHT FUTURE FOR THE REDLANDS COAST. A competitive destination for investment and talent attraction; complimented by a thriving and diverse business community, enhanced by our natural environment, rich Quandamooka history, and supported by our community spirit and culture.

Mission: CHAMPIONS FOR THE BUSINESS AND INVESTMENT COMMUNITY ON THE REDLANDS COAST. Through our initiatives, we connect, champion and engage with our members and the wider business community, representing our interests both locally and across Queensland.

Champion Redlands Coast

Champion Redlands Coast is building stronger community networks through regular networking events, as well as sharing project updates, research, analysis, insights, and other resources aimed at encouraging business growth within the region.

The key strengths of the initiative lie in its collective and collaborative approach, highly invested and engaged local partners and shared future vision of how the region should grow.

That vision is to secure a prosperous and sustainable future for the Redlands Coast by driving investment that creates new employment opportunities whilst enhancing quality of life for residents and visitors.

Champion Redlands Coast

2022 Achievements

National Finalists

Economic Development Australia - National Finalist 2022

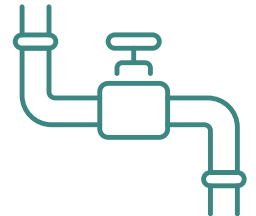
"Economic Development through Partnerships and Collaboration Category"



Pipeline Update

6.5B investment pipeline - Redlands Coast

- Birkdale Community Precinct Approval
- Capalaba Revitalisation Project Approval
- Toondah Harbour EIS Stage Completed



Website Update & Rebrand

Redlands Coast Chamber of Commerce & Champion Redlands Coast **Website update** and **Rebrand** completed



Media Campaign

Completed annual **Media Campaign and Community messaging**

- April 2022 - Meet the Chamber
- May 2022 - History of the Chamber
- June 2022 - Liveability
- July/Aug 2022 - Community Sport
- Sept 2022 - Education
- Oct 2022 - Health
- Nov/Dec 2022 - Tourism



Our Industry Partners



1

Future's Forum Event

4

Champion Redlands Coast Boardrooms

15

Champion Redlands Coast industry partners

48

Events held by Redlands Coast Chamber of Commerce

120

New members to the Chamber in 2022

425

Chamber membership accounts

2200

Email subscribers

9800

Combined social media followers - Facebook, Instagram & LinkedIn

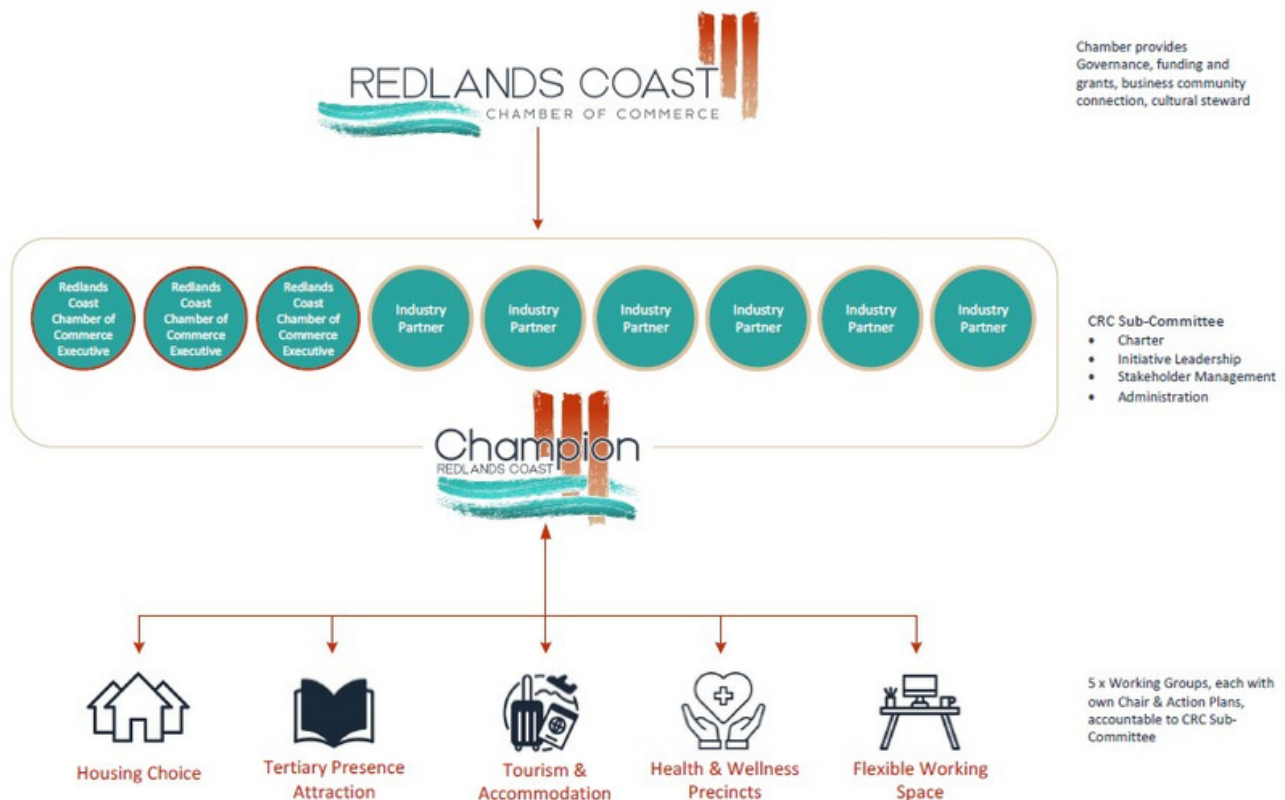
Our Strategy: 2023

GOVERNANCE & ACTION



Step 1: CHAMPION REDLANDS COAST
SUBCOMMITTEE: GOVERNANCE

Step 2: STAKEHOLDER WORKING GROUPS: ACTION



Our Partnership: 2023

**Secure your place as a
Redlands Coast Champion!**

Inclusions	Investment \$8,500 + GST
Investment in the management and governance of the Champion Redlands Coast subcommittee	✓
Recognition as a Champion Redlands Coast Industry Partner	✓
Evidence based advocacy and support	✓
Contribution and access to research specific to sustainable economic development on the Redlands Coast	✓
Collaboration opportunities with other Industry Partners	✓
Exposure through use of logo on event marketing collateral for Champion Redlands Coast and Chamber of Commerce	✓
Right of refusal to host one Champion Redlands Coast quarterly boardroom event	✓
Redlands Coast Chamber of Commerce Membership	✓
Two free tickets to all Champion Redlands Coast events	✓
Redlands Coast Chamber of Commerce partnership inclusions including: <ul style="list-style-type: none"> ○ Pull up banner at all Chamber events ○ Logo inclusion and shout out at all Chamber events ○ logo inclusion on Chamber website sponsor reel ○ 2x social media promotions per year 	✓

Note: Chamber events include Breakfasts, Workshops, Redlands Women in Business and Awards Presentation Night



Secure your place as a Champion Redlands Coast Industry Partner for 2023



A Bright Future Ahead

**Contact Champion Redlands Coast &
Redlands Coast Chamber of Commerce**

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