

BUSINESS OF THE MONTH 2023

Businesses are encouraged to enter multiple months and multiple categories, in order to secure the FOUR Champions badges awards by the Chamber for their business.

FRAMEWORK

COMMUNITY

- ✓ Businesses who involve themselves in supporting a social issue, or 'giving back' eg: have created initiatives that address social issues such as homelessness, gender equality, domestic violence, etc.
- ✓ Works collaboratively with community organisations or fellow Redlands businesses towards positive community outcomes eg: create collaboration opportunities for a number of businesses to give to a cause/local charity
- ✓ Provide opportunities for disadvantaged/marginalised members of our community to engage with their business/employees eg: give employees a day off each year to volunteer for a local charity, create ways to engage marginalised groups in employment

SUSTAINABILITY

- ✓ Takes initiative in engaging in improving sustainability practices in their business eg: has moved to zero waste, powers premises with solar, recycles or engages in circular economy practices.
- ✓ Practices 'procurement for good' by partnering with businesses who engage in sustainable business practices

ECONOMIC DEVELOPMENT

- ✓ Takes initiative and demonstrates problem solving skills in attracting/retaining talent
- ✓ Demonstrates a commitment to employing Redlands Coast locals
- ✓ Contributes to the Champion Redlands Coast message by promoting the Redlands Coast as an attractive place to do business

COUNTRY

- ✓ Engages in indigenous procurement, specifically from the Quandamooka region if possible
- ✓ Actively looks to provide employment opportunities for the indigenous community
- ✓ Engages positively with and in collaboration with our indigenous community and key stakeholders of the Quandamooka region eg: engages with local indigenous leaders when opening a business that has any impact on that community, consults with other agencies in supporting indigenous communities

BOM AWARD CRITERIA AND GUIDANCE

- Applicants may nominate themselves into any or all of the Business of the Month categories.
- Applicants should frame their responses on the last 12-14 months of business activity.
- There are 4 questions per category application. Each category is judged independently (a total out of 60 points), A winner is awarded each month, per category.
- Written responses only, can be submitted (recommended max 500 words per question)
- Additional collateral can be included with your submission. Suitable collateral includes:
 - Photos (please be mindful of image size)
 - Videos (please be mindful of file size)
 - Testimonials (recommended max. 100 words)
 - Website information
 - Socials information

QUESTIONS

Business Information (ungraded):

- When did your business begin operations (month/year)
- Number of employees and their employment classification (FT, PR, Contract or Casual)
- Do you have a written business plan?
- Are you a member of the Redlands Coast Chamber of Commerce?
- What other industry associations/networks are you a member of?
- Background: Tell us briefly about your overall business (your history, products/services, who you service and what problem you solve?) - *recommended max. 200 words*

Q1: Which Champion Category are you applying for (tick all that apply):

- Champion of Community
- Champion of Sustainability
- Champion of Economic Development
- Champion of Country

Q2. Describe below your goals and vision for your business for the next 2-5 years.

Q3. For the category you are applying for, explain how you believe your business addresses the definition as a CHAMPION of this category? (give examples of projects, outcomes, or business policies that showcase this.)

Q4. In the past 12 months how has your business benefited from being a Champion in this Category?