



## 2024 SPONSORSHIP PROSPECTUS

Information on sponsorship opportunities with the Redlands Coast Chamber of Commerce





# REDLANDS COAST CHAMBER OF COMMERCE

The role of the Redlands Coast Chamber of Commerce is to drive enhanced linkages between economic development and workforce development, champion the Redlands Coast as a destination for investment, business, lifestyle, tourism and education and support key industry sectors by providing engagement platforms, networking opportunities, welcoming new businesses and investors.

Redlands Coast has a bright future ahead by being a highly competitive destination for our key industry growth sectors, attracting talent and investment, supported by a thriving, diverse and connected business community.

Our mission is to ensure Redlands' bright future ahead by engaging, supporting, advocating, informing, connecting and championing the Redlands Coast business & investment community.

## Our Mission

***Champions for the Business and Investment Community on the Redlands Coast***

Through our initiatives, we connect, champion and engage with our members and the wider business community, representing our interests, through collaboration, both locally and across Queensland.

## Our Vision

***A bright future for the Redlands Coast***

A competitive destination for investment and talent attraction; complemented by a thriving and diverse business community, enhanced by our natural environment, rich Quandamooka history, and supported by our community spirit and culture.

## ENGAGE CONNECT CHAMPION

The Redlands Coast Chamber of Commerce (RCCC) offers five key personal, professional, and business development initiatives, aimed at supporting the Redlands Coast business community



View our website at [www.redlandscoastchamber.org.au](http://www.redlandscoastchamber.org.au)



RCCC

# INITIATIVES

## CHAMPION REDLANDS COAST

*Key strategic and overarching initiative for the Chamber*

This partnership brings together industry, government, and community stakeholders under a common banner and a shared vision: to secure a prosperous and sustainable future for the Redlands Coast, by driving investment that creates new employment opportunities and enhances quality of life for residents and visitors. Many of the region's leading businesses are already on board, representing manufacturing, construction, education, health care, infrastructure, and transport.



## REDLANDS REGIONAL JOBS COMMITTEE

*The Redlands Regional Jobs Committee is proudly supported and funded by the Queensland Government*



The Redlands Regional Jobs Committee is one of eight Regional Jobs Committees established by the Queensland Government to help create jobs, improve training pathways & drive economic activity in Queensland's regions. The Redlands Regional Jobs Committee, administered by the Redlands Coast Chamber of Commerce is bringing together local business, government, community leaders, training providers, industry representatives, high school representatives and unions to deliver localised initiatives, designed to ensure training and employment solutions are aligned with local skills needs and economic growth opportunities; supporting Redlands Coast regional jobs growth whilst shaping a bright Redlands Coast future.

## REDLANDS CONNECTED BREAKFAST SERIES

The Redlands Connected Breakfast Series provides regular and high-quality engagement opportunities for the Redlands Coast business community to connect with each other and to all levels of government. With engaging speakers and themes that align with the RCCC's strategic objectives, including an interactive Workshop Series, the program promotes sustainable business growth in the region in ways that are practical and responsive to the needs of members and the business community. The program also aims to keep members informed, and aware of the avenues for education and community engagement outside RCCC.

## REDLANDS WOMEN IN BUSINESS (RWIB)

Redlands Women in Business (RWIB) provides personal, professional, and business development opportunities for women in business on the Redlands Coast. The program is open to women in all tiers of business, including start-ups, scale-ups and large organisations.

## REDLANDS BUSINESS EXCELLENCE AWARDS

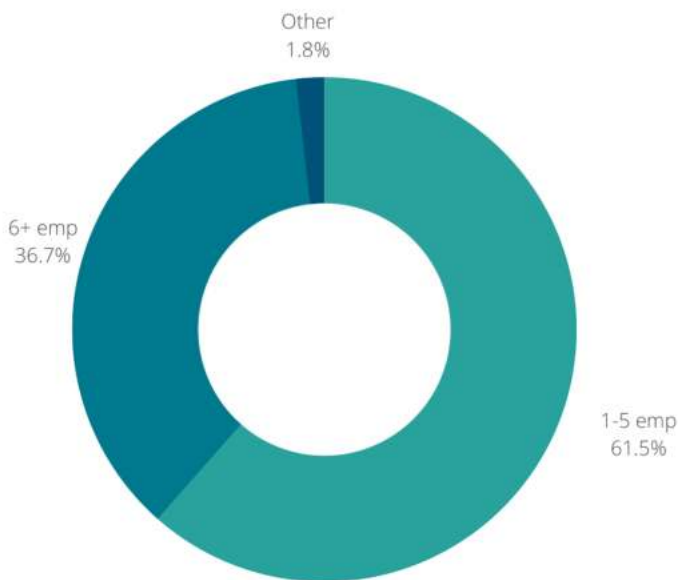
The Redlands Business Excellence Awards is an annual program that recognises and celebrates organisations that demonstrate excellence that aligns with the RCCC's vision and mission. The Awards recognise growth, social responsibility, innovation and leadership, women, and non-for-profit as well as specific industry categories that align with the RCCC's current strategic focus.



# GROWTH & ENGAGEMENT

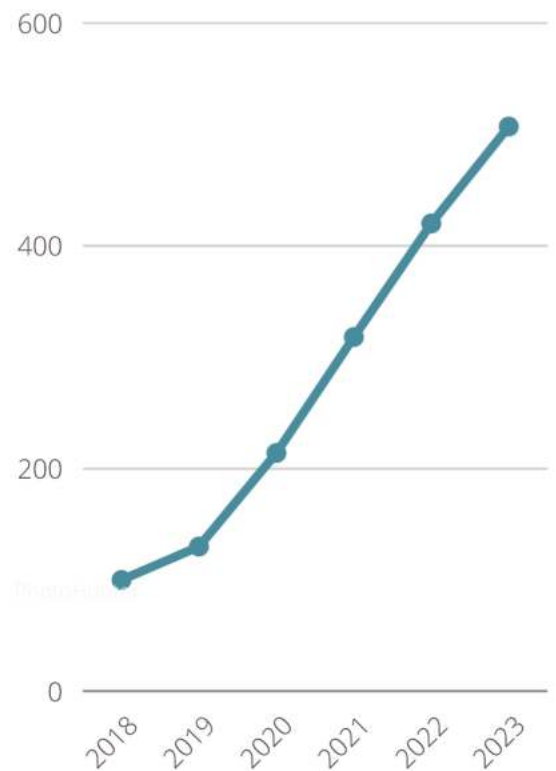
## INDUSTRY STATISTICS

The Chamber membership is made up of 61.5% SMBE's (with 1-5 employees) and 36.7% larger employers (with 6+ employees)



## MEMBERSHIP GROWTH

The Redlands Coast Chamber of Commerce saw an increase of 87 new members in 2023, creating a growth in membership of over 20.7% in one year.



14.5K

combined social media followers

3.3K

email subscribers



# EVENTS & ATTENDANCE

32

events held across the  
RCCC initiatives in  
2023

14

venues on the Redlands  
Coast showcased as  
event hosts in 2023

The Redlands Coast Chamber of Commerce held a total of 32 events over 240 working days, equating to an average of 1 event every 7.5 days in 2023

9

Redlands Coast Chamber of Commerce committee meetings held in 2023

14

Venues on the Redlands Coast showcased as event hosts and event locations in 2023

23

Redlands Champions named at the 2023 Redlands Coast Business Excellence Awards

32

Redlands Connected Business events held in 2023

229

Submissions received by local businesses into the Redlands Business Excellence Awards in 2023

321

Attendees to the Redlands Business Excellence Awards Presentation Night in 2023

369

Attendees to the Redlands Women in Business events in 2023

551

Attendees to the Redlands Connected Breakfast Series events in 2023

2588

Votes cast by the public in the People's Choice categories of the Redlands Business Excellence Awards in 2023

# REDLANDS COAST CHAMBER OF COMMERCE SPONSORSHIP OPPORTUNITIES



**Being a sponsor of the Redlands Coast Chamber of Commerce offers your business the opportunity to give back to the Redlands Coast business community through engagement, connection and support.**

**Your sponsorship showcases your business as a leader in commerce on the Redlands Coast and the relationship of your business to the connected business community.**

## **All Chamber sponsors receive the following:**

- Ability to place a pull up banner at all Chamber events
- Logo inclusion on slide reel and shout out by MC at all Chamber events
- Logo inclusion in quarterly e-magazine issued to the entire Chamber database
- Acknowledgement on the sponsor reel on the Chamber's website
- Tickets to the annual Chamber Champions Night/Sponsor Appreciation Night dinner

Additional value is ALSO included, dependant on the tier of sponsorship undertaken by each sponsor.

## **2024 EVENTS**

### *NAMING RIGHTS EVENTS FOR PLATINUM SPONSORS*

Feb	Breakfast	LOVE thy Chamber - the year ahead
March	RWIB	Luncheon Event - "Count her in" (IWD 2024)
April	Breakfast	Stock, Staff & Robots (AI & Scaling your business)
June	Breakfast	Safety in Numbers (Finance & Business Structure)
July	RWIB	Luncheon Event - RWIB's 21st B'day
Aug	Breakfast	"Bean there, done that" (Workplace Culture & Team Building)
Sep	RWIB	Evening Event - Championing Local Women in Business
Oct	Breakfast	The Changing Face of Redlands (Redlands Demographics)
Nov	RWIB	Evening Event - Championing Local Women in Business

# REDLANDS COAST CHAMBER OF COMMERCE SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSORSHIP - \$5,000

ONLY 3 AVAILABLE

### **Additional Inclusions:**

- 3 Chamber events listed with Naming Rights to that event. Event will be marketed as 'brought to you by...' *see events listed on p 8*

**NR Options:** **Option 1:** Feb, July & Oct | **Option 2:** Mar, June & Sept | **Option 3:** Apr, Aug & Nov

- Ability to place marketing materials on the tables of guests at Naming Rights events
- Opportunity for a 5 min presentation at each event chosen for Naming Rights
- 2 social media promotions shared by the Chamber onto Chamber social pages
- 4x tickets to all Chamber events (*including the Redlands Business Excellence Awards Presentation Night*)

## GOLD SPONSORSHIP - \$2,500

ONLY 5 AVAILABLE

### **Additional Inclusions:**

- 2x tickets to all Chamber events (*including the Redlands Business Excellence Awards Presentation Night*)
- 2 social media promotions shared by the Chamber onto Chamber social pages

## SILVER SPONSORSHIP - \$1,500

ONLY 10 AVAILABLE

### **Additional Inclusions:**

- 1x ticket to all Chamber events (*including the Redlands Business Excellence Awards Presentation Night*)
- 2 social media promotions shared by the Chamber onto Chamber social pages.

## BRONZE SPONSORSHIP - \$950

ONLY 10 AVAILABLE

### **Additional Inclusions:**

- 1x ticket to all Chamber events (*not including the Redlands Business Excellence Awards Presentation Night*)



# CONTACT US

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## Website

[redlandscoastchamber.org.au](http://redlandscoastchamber.org.au)

## Facebook

[facebook.com/redlandscoastchamber](https://facebook.com/redlandscoastchamber)

## Instagram

[Instagram.com/redlandscoastchamber](https://Instagram.com/redlandscoastchamber)

