



**2024 AWARDS
SPONSORSHIP
PROSPECTUS**

Information on sponsorship opportunities for the Redlands Business Excellence Awards



REDLANDS COAST CHAMBER OF COMMERCE

The role of the Redlands Coast Chamber of Commerce is to drive enhanced linkages between economic development and workforce development, champion the Redlands Coast as a destination for investment, business, lifestyle, tourism and education and support key industry sectors by providing engagement platforms, networking opportunities, welcoming new businesses and investors.

Redlands Coast has a bright future ahead by being a highly competitive destination for our key industry growth sectors, attracting talent and investment, supported by a thriving, diverse and connected business community.

Our mission is to ensure Redlands' bright future ahead by engaging, supporting, advocating, informing, connecting and championing the Redlands Coast business & investment community.

Our Mission

Champions for the Business and Investment Community on the Redlands Coast

Through our initiatives, we connect, champion and engage with our members and the wider business community, representing our interests both locally and across Queensland.

Our Vision

A bright future for the Redlands Coast

A competitive destination for investment and talent attraction; complemented by a thriving and diverse business community, enhanced by our natural environment, rich Quandamooka history, and supported by our community spirit and culture.

ENGAGE CONNECT CHAMPION

The Redlands Coast Chamber of Commerce (RCCC) offers five key personal, professional, and business development initiatives, aimed at supporting the Redlands Coast business community



View our website at www.redlandscoastchamber.org.au

REDLANDS BUSINESS

EXCELLENCE AWARDS



The Redlands Business Excellence Awards is an annual program that recognises and celebrates organisations that demonstrate excellence that aligns with the RCCC's vision and mission. The Awards recognise growth, social responsibility, innovation and leadership, women, and non-for-profit as well as specific industry categories that align with the RCCC's current strategic focus.

6

Esteemed judges of the Redlands Business Excellence Awards

23

Redlands Champions named at the 2023 Redlands Coast Business Excellence Awards

122

Businesses nominated and encouraged to enter the awards by the Redlands Coast community

229

Submissions received by local businesses into the Redlands Business Excellence Awards in 2023

321

Attendees to the Redlands Business Excellence Awards Presentation Night in 2023

2588

Votes cast by the public in the People's Choice categories of the Redlands Business Excellence Awards in 2023



REDLANDS BUSINESS EXCELLENCE AWARDS SPONSORSHIP OPPORTUNITIES



The Redlands Business Excellence Awards is the largest connected business event on the Redlands Coast, annually.

Being a sponsor of this event offers your business the opportunity to give back to the Redlands Coast business community by championing the businesses of excellence in the area.

All Awards sponsors receive the following:

- Ability to place a pull up banner at the Awards launch event
- Logo inclusion on slide reel and shout out by MC at all Awards events
- Logo and inclusion within printed Awards programme
- 2x social media promotions per year to the Champions Redlands Coast Facebook Page
- Logo inclusion in feature newspaper articles run by RCN (Redland City News) for the Awards finalists and winner wraps
- Acknowledgement on Chamber's Awards sponsor reel on the website
- Tickets to the annual Chamber Champions Night/Sponsor Appreciation Night dinner

Additional value is ALSO included, dependant on the tier of sponsorship undertaken by each sponsor.

AWARDS SPONSORSHIP

EVENT SPONSORSHIP - \$3,000

ONLY 2 AVAILABLE

Additional Inclusions:

- Presentation Event offered with Naming Rights (brought to you by...)
- 4x tickets to the Redlands Business Excellence Awards Presentation Night
- Ability to place your banner onsite at the Presentation Night
- Opportunity to open the presentation night with the MC at the event
- Logo included on all Awards marketing (including winner and finalists certificates)

ENTERTAINMENT SPONSORSHIP - \$1,500

ONLY 2 AVAILABLE

Additional Inclusions:

- Specific entertainment option on Presentation night with Naming Rights (brought to you by...)
- 2x tickets to the Redlands Business Excellence Awards Presentation Night
- Ability to place your banner onsite at the Presentation Night
- Logo included on all Awards marketing (including winner and finalists certificates)

TROPHY SPONSOR - \$600

ONLY 18 AVAILABLE

Additional Inclusions:

- Choice of Award category to sponsor
- 1x ticket to the Redlands Business Excellence Awards Presentation Night
- Business name engraved on winners trophy
- Business name included on winners certificate
- Opportunity to announce and present the Award winner on stage
- Professional photo with the Award winner backstage, for your use



the winner is...



2024 AWARDS CATEGORIES

BUSINESS OF THE YEAR

Sponsored by Redlands City News

PRESIDENT'S AWARD (Members only)

Sponsored by RCCC

VOTED CATEGORIES

- People's Choice - Best of Redlands Coast
- People's Choice - Customer Service
- People's Choice - Retail, Fashion & Specialty

JUDGED CATEGORIES

- Creative Industries
- Education & Training

JUDGED CATEGORIES cont.

- Financial & Professional Services
- Fitness & Recreation
- Food & Hospitality (Small)
- Food & Hospitality (Large)
- Hair & Beauty Services
- Health and Social Services
- Home & Animal services
- Manufacturing, Construction & Trades
- New Business & Start-ups
- Not for Profit, Charity, Community or Social Enterprise
- Redlands Coast Tourism
- Women in Business
- Young Entrepreneur

CONTACT US

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